

Objectives: To demonstrate mastery of course objectives (see syllabus) & To communicate a sophisticated understanding of organizational communication concepts

Building an Org Comm Quilt

Goals:

- To demonstrate knowledge of our cumulative course work covered throughout the semester
- To create a poster “Quilt” as a class that summarizes our semester
- To collectively interpret and restate organizational communication aspects of our curriculum both orally and visually in teams

Directions:

- In small groups*, re-familiarize yourselves with your chosen chapter
- Identify the most important concepts; plan to provide a comprehensive view of the material
- Find three, credible, ORG COMM RESEARCH sources, **per person** (MAKE USE OF THE SOURCES ALREADY AVAILABLE ON BLACKBOARD.)
- Craft a creative, visually appealing poster that communicates your chapter content
- **Identify at least 5 connections (stitches) between your poster and other topics we’ve covered this semester.** Be creative! (Note: You don’t need to have five connecting bits for each chapter. Just five connections from your poster to other org comm concepts.)

For instance, let’s say your poster was about gender. You might generate connections between gender and power, gender and leadership, gender and critical theory, etc.

A connection example: Research demonstrates that women, despite making up half the population, are minimally represented in major leadership positions, despite being associated with high organizational success. Women make up less than 5% of elected positions in the U.S., and less than 30% of executive positions in Fortune 1000 companies. However, research also shows that women leaders frequently have one thing in common: Strong male support, usually by their fathers. One way to shift organizational cultures of male-dominated leadership would be to encourage men to specifically and purposefully support women through mentorship, especially at young ages. (This example connects gender, leadership, org culture, and power)

Write these “stiches” up and briefly describe them in a short document that you will turn in at the final class. Also include your references listed in CORRECT APA style.

- The main objective of this project is to illustrate the connectivity of the org comm principles we’ve learned this semester. To that end, we will spend the final class period discussing our work and making connections between posters. Literally, we will have craft supplies to physically link concepts together, and discuss them collaboratively.
- To facilitate the final class activity, Ali has volunteered to act as our “Seamstress” to help us connect the stitches. **Post your “stiches” to SacCT by Friday, December 9 at 6 p.m.** so Ali can work his magic and prepare for our final class.
- On the day of the final, each group will briefly present their poster (5 minutes max; similar to the infographic presentations). Then our Seamstress Ali will lead a collaborative discussion of connections, both what groups have already prepared and what we generate collectively in the moment.

coms 180

12:00 class final project

Grading Criteria:

- Posters communicate a sophisticated understanding of org comm research/concepts
- Research articles cohere/go together with chapter concepts
- Research findings are accurately interpreted and portrayed
- Creative use of visual elements (photos, drawings, colors, fonts, 3-D elements)
- Posters are organized well and information flows together
- “Stitches” document is clear and insightful, and includes references in proper APA format

175 points possible. Due Wednesday December 14 10:15-12:15

** While this is designed to be a group activity, non-participatory group members can be voted off the island as late as Wednesday, December 7, so long as appropriate conflict negotiation measures are tried in advance (collaborative discussion of needs, mediation with professor). Group members voted out can choose a chapter not being represented and create their own solo poster. If groups try to take action after December 7, good luck.**

Potluck Party, Presentations & Reflections

On the day of the final period, we will hang up and connect the posters. Groups will present their work as well as the stiches that connect their poster to others* in the class. As a class, we'll identify and discuss any other stitches that can be generated as a result of the presentations.

To make the environment more festive, everyone should bring a small potluck item to share. (We'll send around a sign-up sheet in advance.)

25 points possible. Due Wednesday December 14, 10:15-12:15

Chapters represented: org culture, power, post-modern organizing, leadership, identity/meaningful work