

coms 145

org comm connections

Objectives:

- To mindfully review course content and concepts
- To identify and explain significant organizational communication concepts
- To identify and analyze relevant organizational communication research
- To connect popular culture references to organizational communication concepts with organizational communication scholarship

Assignment:

To compare and analyze organizational communication concepts present in popular culture and communication studies literature in a short paper.

1. For any topic/chapter of the course (not including chapter 1), find a news, editorial or magazine article that discusses a relevant concept or theory mentioned in our textbook.
2. Then find a corresponding organizational communication research article from a scholarly journal that relates to the topic and news/magazine article you found.
3. Then write three pages that demonstrate the connections between your artifact, the research article and the concept from the textbook. You'll want to give a brief description of the artifact as well as the research article. And don't forget to define the concept using your textbook, and cite accordingly.

Potential things to write about:

- What interesting links to do see between the article, artifact and concept?
 - Anything surprise you? Anything missing?
 - Does the concept look different in the popular press than in research? In what ways?
 - What questions do you have?
 - Any recommendations for any of the authors?
4. Include references in APA style. Attach a full copy of the news/popular article, and the title page and abstract of the journal article.

Due Dates:

Monday, June 11

Points possible: 125 points possible

Grading Criteria:

- **Cohesion**—Do the course concepts, research article, and popular press article fit well together? Are the connections clear?
- **Analytic Connections**—How well are the course concepts, research article, and popular press article linked together in the narrative? Are the connections insightful and well developed?
- **Critical Thinking**—How well does the paper demonstrate critical thinking about organizational communication concepts and applications to broader societal conversations?
- **Preparation/Organization**—Does the narrative seem carefully prepared and well-organized?

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- **Style**—Is the writing free of spelling and punctuation errors? Does the author avoid contractions, abbreviations, and improper grammar? Is APA citation format correct?

NOTE: As discussed in the syllabus, the requirements listed here are the basics to pass the assignment with an average grade (i.e., a C). If you are interested in earning a higher grade, demonstrating excellence can be achieved through more significant analysis of your materials, and/or more examples/research for each topic.

Journals* for organizational research:

Management Communication Quarterly**

Journal of Applied Communication Research**

Communication Monographs

Journal of Business Communication

Electronic Journal of Communication

Qualitative Research in Organizations and Management

Organization Studies

Human Relations

Western Journal of Communication

Communication Quarterly

Journal of Communication

Organizational Research Methods***

Organizational Behavior

Academy of Management Journal

Administrative Science Quarterly

*** This is not an exhaustive list!**

**** Start here. MCQ is exclusively organizational communication research, and JACR frequently features org comm topics.**

***** Hint:** You might find organizational communication research outside of organizational communication journals. To know what “counts” as an org comm source, consider a few things...

1. Is the author a communication professor or researcher? (When in doubt, google them.) 2. Does the article title have “communication” in the title? (It probably should!) 3. Does the abstract mention communication AND organization? (It definitely should!)